



**Strong Neighborhood Initiative**  
**Building Relationships Today**  
**For Stronger Neighborhoods Tomorrow**  
**and A Better Community For All**

## Neighborhood tips

your source for tips and information on what makes Owasso Neighborhoods Strong

## Attracting and Retaining Neighbors To Serve

Neighborhood groups are established to maintain a certain standard of quality in a neighborhood. To help your neighborhood be successful, the homeowner association or neighborhood network would benefit from resident involvement which cultivates fresh ideas. New people have enthusiasm and energy, which can be motivating to others in the group.

**WE'RE SERVING THE NEIGHBORHOOD. AND YOU CAN TOO.**

## Attracting neighbors

- Welcome new residents; make them feel at ease
- Identify people who care about the neighborhood
- Adopt a neighbor to invite
- Distribute a neighborhood newsletter
- Develop a list of activities
- Host a neighborhood event to recruit members
- Showcase how your group has made a difference
- Encourage new ideas to assist in problem solving
- Keep your group diversified; healthy groups have a mix of age, gender, ethnic background, etc.

## Form committees

Creating committees will take some of the work off of the HOA board/neighborhood leaders and delegate it to other neighbors of the association. Committees allow residents a way to get involved and protect the neighborhood. They also provide people who have the potential to step up into a leadership position at a later time.

## Retaining neighbors

- Create an agenda for each meeting and stick to it
- Stay focused on goals and projects
- Get neighbors involved on committees or projects; be honest about time demands
- Let committees do their job and responsibilities
- Incorporate fun into meetings and projects
- Have creative meetings; allow neighbors share about themselves
- Respond to concerns and questions as quickly as possible
- Always thank neighbors for their participation and leadership
- Create a strong communication system that neighbors can stay informed



**Living in a good neighborhood is not a right; it is a responsibility for all of us to do our part.**

For information about the Owasso Strong Neighborhood Initiative:

**OSNI website:** <http://www.cityofowasso.com/241/Neighborhoods>



<https://www.facebook.com/OwassoStrongNeighborhoodInitiative>



<https://twitter.com/OwassoSNI>